

A Study of Identity Psychological Analysis and Formation Mechanism of Contemporary College Students' Ideology and Politics

Yujuan Liu

Chengdu Agricultural College, Chengdu, Sichuan, 611130, China

yujuan2006ls@163.com

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Abstract: In order to make students get good development after graduation, students' ideological, moral and political identity can meet the needs of talents in the present era. In the process of educating students, the responsible teachers should analyze the ideological and political identity psychology of college students, and fully understand the formation mechanism of ideological and political identity psychology of college students, so that the education mode and management mode carried out by colleges and universities can be effectively improved, and promote students to grow up to develop all-round quality talents.

1. Introduction

College students are the hope of current social development, so it is very important for students to carry out ideological and political education. In order to highlight the effectiveness of ideological and political education in colleges and universities, teachers in charge should analyze the formation and mechanism of ideological and political identity of college students in an all-round way. College students' political identity is a kind of psychological performance of students, mainly including students' psychological motivation and psychological operation, but also including some external mechanisms, mainly to guide students' ideological and political guidance and constraints, so it is very important for teachers to study the formation and mechanism of college students' ideological and political identity.

2. The Meaning of Ideological and Political Identity of College Students



Figure 1 College students' ideological and political classes

On the whole, the ideological and political identity psychology of college students mainly refers to the expression of students' emotion and consciousness in participating in the public political thought and political life, which is that students can consciously accept the mode of educating people carried out by colleges and universities, and identify the ideological and political theory knowledge contained in the activities in all directions, so as to constantly improve their enthusiasm for learning to improve their ideological and political level and ideological and political system. The ideological and political identity psychology of college students is the emotional reaction and

psychological sense of belonging of the special group of college students to the related activities. It is that every student can adhere to and identify with the socialist system with Chinese characteristics in the education mode carried out by colleges and universities, and recognize the important role of the Party in promoting social development during the ruling period, thus promoting the continuous improvement of students'ideological and political level.

3. The Intrinsic Mechanism of Ideological and Political Identity Psychology of College Students

3.1. The Formation of Ideological and Political Identity in College Students

The motive force of college students'ideological and political identity is mainly to guide students to accept some political theories or ideas, which is one of the sources of ideological and political identity, and the students can mainly restrain their daily behavior according to these ideological and political theories, and it is also one of the motive forces for students to improve their own ideological and moral level. Ideological and political identity is a kind of cognitive activity in which college students make clear their purpose in their school life, and take their own development needs as the starting point to complete the relevant learning tasks or training activities[1]. The ideological and political identity of college students, as a whole, is the sense of belonging and security of students, which is to meet the needs of students'own development. Therefore, when the ideological and political identity of college students is produced, the motivation of ideological and political identity of college students should be fully mobilized.



Figure 2 Identity psychology

3.2. The Occurrence of Ideological and Political Identity of College Students

The occurrence of ideological and political identity of college students and the guiding role of relevant responsible teachers in colleges and universities are inseparable, if teachers carry out scientific and reasonable methods to students in the mode of educating people, then it will arouse students'emotional resonance and thus produce the psychology of college students'ideological and political identity. If teachers use a single method of education all the time, it is very easy to cause college students to develop antipathy and even resistance. At the same time, it is necessary to meet the needs of students'current development and the characteristics of students'age, to find out that the mode of educating people in colleges and universities and the system of ideological and political work is more suitable to meet the needs of college students'thought, then it is more suitable for the higher degree, and the mode of accepting students's education is also increased.[2]. Finally, the important influencing factor for the students'ideological and political identity is the consciousness and motive force of the students'participation in the educational activities. If the educational mode carried out by colleges and universities is very interesting and valuable, then each student will arouse his enthusiasm to participate in the political education work carried out by colleges and universities.

3.3. Operation of College Students' ideological and Political Identity

The operation of ideological and political identity psychology of college students is a relatively

complete process, which mainly refers to the comprehensive interpretation and memory of the values of the educational model and the ideological and political theory knowledge carried out by colleges and universities, which is a very complicated process. In fact, the operation of the ideological and political identity psychology of college students takes into account their own personal development and personal interests, and on the basis of their own original cognition, re-perceiving the educational model and theoretical knowledge of colleges and universities, and the students need to integrate the relevant theoretical knowledge into the brain for the processing and collation of information, so as to make the new knowledge and the original knowledge structure of the students can be integrated in all directions, and connect the political ideas and ideas of the students at the higher level, and the same time[3] And students in the process of processing relevant information in their minds, it is necessary to integrate the relevant ideological and political theory knowledge into the students' psychology and attitude, so as to form a new outlook on life and values, which is an ideal phenomenon for students' ideological and political identity and psychological operation.

4. The External Formation Mechanism of College Students' Ideological and Political Identity

4.1. Education of College Students' ideological and Political Identity

The enlightenment of ideological and political identity psychology of college students mainly means that the teachers in charge should spread the contents of education and the restraint of students' behavior through various means. For college students' ideological and political identity and psychology, the main process of enlightenment is the dissemination of relevant ideological and political theory knowledge, so that each student can identify with the socialist theory system with Chinese characteristics and establish the determination to adhere to the socialist theory system with Chinese characteristics. In the education mode carried out in colleges and universities, it is necessary to spread the relevant theoretical knowledge to the students, which involves not only the political system of our country, but also the value produced by the political system of our country, so that every student can fully understand the development direction of the current society and the history of our country, realize that socialism with Chinese characteristics is the source of social development and one of the important supports, so that the students can establish the correct outlook on life and values in the education mode carried out by colleges and universities, and promote the students to form the correct values.



Figure 3 Values

4.2. Constraints on College Students' ideological and Political Identity

The restriction of the ideological and political identity of college students mainly means that the relevant responsible teachers should make good restraint on the students' ideology and daily behavior, mainly through the relevant rules and regulations of the school to make the students realize the majesty of the school rules and regulations, and learn the relevant ideological and

political theory knowledge under the guidance of the teacher. In the process of restricting the ideological and political identity of college students, students should be made aware of the dignity of national laws, so that every student can understand the role of political tools in real life, which not only helps to improve students'ideological and moral concept, but also enables students to have a certain ability to distinguish between right and wrong in the present era, to consciously resist the bad temptation brought by bad ideas to personal development, so that each student can deepen their understanding of the political system and political values of our country and identify with each other, and constantly improve their ideological and political ideas.

4.3. A Guide to the Psychology of College Students' ideological and Political Identity

With the diversified development of information types and ways of communication, students have accepted the influence of some bad ideas and have a skeptical attitude towards the mainstream thought and culture of our country, so in order to make students get good development after graduation and form correct ideology and value orientation, the ideological and political identity of students should be deepened by infiltrating the ideology of socialism with Chinese characteristics and the leading position in the present era in the mode of educating people in colleges and universities. Relevant responsible teachers should also give good guidance to students'ideology, so that each student realizes the necessity and practical value of adhering to socialism with Chinese characteristics, and relevant colleges and universities can contact government departments to carry out all-round education on students'ideology and cultural level, so that each student can establish a more perfect social cognition. In the education mode carried out in colleges and universities, we should explain to the students the development process of the Communist Party of China and its important role in the current era, so as to gradually introduce the students'ideas and ideas into the right track, and constantly enhance the students'identity to the socialist road with Chinese characteristics.

5. Conclusion

When improving the ideological and political identity of college students, it is necessary to carry out effective reform and innovation of the original educational mode and concept of education in colleges and universities, and to comprehensively analyze the formation mechanism and improvement measures of students'ideological and political identity and psychology, so as to enrich the contents of education in colleges and universities, so that each student can devote himself more actively to the educational activities carried out by colleges and universities, and constantly strengthen the identity and persistence of the socialist road with Chinese characteristics, and promote the students to become qualified socialist successors after graduation.

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